

CANNING HOUSE

# Lat Am Outlook 2024



Department for  
Business & Trade

Control Risks



INTERNATIONAL  
CRISIS  
GROUP

Tuesday 5 December

InterContinental London Park Lane,  
One Hamilton Place, Park Ln, London  
W1J 7QY

08:30-13:00



BRAZILIAN CHAMBER  
OF COMMERCE IN GREAT BRITAIN



# Agenda

Time	Activity
08:30-09:00	Guests' arrival and registration
09:00-09:15	<b>WELCOME</b> Lord Mountevans, Honorary President - Canning House Ian Perrin, Deputy CEO and COO - Canning House
09:15-09:45	<i>The Global Outlook</i> Michael Stott, Latin America Editor - Financial Times
09:45-10:00	<i>The Political Outlook</i> Oliver Wack, Partner and General Manager, Colombia and the Andean Region - Control Risks
10:00-10:15	<i>The Environmental Outlook</i> Dr David Purkey, Latin America Centre Director - Stockholm Environment Institute
10:15-10:30	Break
10:30-10:45	<i>The Commercial Outlook</i> Cristina Irving-Turner, Latin America and the Caribbean Business Specialist - Department for Business and Trade
10:45-11:00	<i>The Economic Outlook</i> Andrés Pérez, Senior Latin America Economist - Itaú Unibanco
11:00-11:15	<i>The Risk Outlook</i> Mariano de Alba, Senior Advocacy Advisor - International Crisis Group
11:15-11:30	<i>The Social Outlook</i> Jean-Christophe Salles, CEO Latin America - Ipsos
11:30-11:45	Break
11:45-12:45	<i>Interactive Q&amp;A</i>
12:45-13:00	<b>CLOSING REMARKS</b> Jeremy Browne, CEO - Canning House

# Speakers



## Jeremy Browne

CEO - Canning House

From 2010 to 2012, Jeremy served as Minister of State for Latin America in the Foreign and Commonwealth Office. Since leaving elected office, Jeremy has served as the City of London Corporation's Special Representative to the EU, worked as an International Business Ambassador for Aberdeen Standard Investments (abrdn), and advised the environmental investment firm Renewity. He has been CEO of Canning House since 2022.



## Mariano de Alba

Senior Advocacy Advisor - International Crisis Group

Mariano joined Crisis Group in February 2021. He is the main point of contact for advocacy on the political, social and economic situation in Latin America. His primary focus is the crisis in Venezuela. Mariano also conducts research and drafts policy recommendations for relevant international organisations, governments, and legislative bodies. He has worked on political risk, foreign affairs and conflict resolution since 2014.



## Cristina Irving-Turner

Latin America and Caribbean Business Specialist - Department for Business and Trade

Cristina is the Business Specialist for Latin America and the Caribbean at the Department for Business and Trade (DIT). Based in the UK, she is the face of DBT-LATAC for UK business, actively promoting trade between UK-LATAC. Prior to DIT, Cristina was the Business Manager for Latin America and the Caribbean (LATAC) at Emerald Publishing based in Panama City, Panama.



## Lord Mountevans

Honorary President - Canning House

Jeffrey, Lord Montevans, is a London shipbroker and UK hereditary peer, who served as Lord Mayor of London from 2015 to 2016. Born in Gothenburg, Sweden, and Cambridge-educated, he has worked in the City since 1972 when he joined Clarksons shipping as a graduate trainee. He is now a ship-broking executive and managing director at Clarksons, and has been a familiar figure in the City since he served as Sheriff of the City of London Corporation in from 2012-13.



## Ian Perrin

Deputy CEO and COO - Canning House

Ian joined Canning House in 2015, and became the COO and Deputy CEO in January 2023. He has an MSc in Latin American Politics from UCL's Institute of the Americas, and has a broad knowledge of Latin America having worked and travelled throughout the region. He previously worked at the foreign affairs think-tank Chatham House where he managed - and helped establish - the Centre on Global Health Security. Outside of Canning House he volunteered for the Young Professionals in Foreign Policy group until 2022 where he was the Director of Programming.



## Andrés Pérez

Senior Latin America Economist, Itaú Unibanco

Andrés covers Latin American economies at Itaú Unibanco. Prior to joining Itaú, Andrés worked at the Ministry of Finance of Chile. In the past, he served at the Central Bank of Chile, the Federal Reserve Bank of New York, the World Bank, and the private sector. Pérez has an MBA, MPP, and a BA in Economics, all from the University of Chicago.



## Dr David Purkey

Latin America Centre Director - Stockholm Environment Institute

David directs Stockholm Environment Institute's regional research centre in Latin America, located in Bogotá, Colombia. Prior to this, David led the Water Research Group within SEI's US Centre for 12 years. His primary research interest is in the management of shared water resources. This focus on natural resources decision making has served well in David's leading of the research portfolio at the SEI centre, including programs on water, transitions away from fossil fuels, and bioresource based green economic growth.



## Jean-Christophe Salles

CEO Latin America - Ipsos

Jean-Christophe is CEO of Ipsos Latin America, based in Santiago, Chile. He has over 25 years' experience in the market research sector, having previously worked at GfK, a global German market research company, in both Latin America and his native France. Jean-Christophe has given lectures in various French universities and business schools, and has also published various papers in Marketing magazines as well as participating as a speaker in various events throughout Latin America and Europe.



## Michael Stott

Latin America Editor - Financial Times

Michael is the Latin America editor of the Financial Times based in London and has reported from more than 60 countries in more than three decades as a foreign correspondent and news executive. Michael reported from Latin America between 1990-1998, living in Brazil, Colombia and Mexico. Michael graduated from Cambridge University with an MA in Modern Languages and speaks fluent Spanish, Portuguese, French, German and Russian.



## Oliver Wack

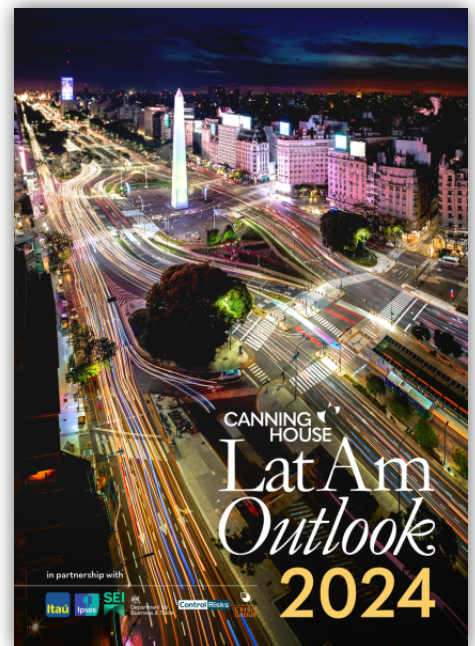
Partner and General Manager, Colombia and the Andean Region - Control Risks

Oliver is a Partner for Control Risks' Global Risk Analysis team for the Americas. In this position Oliver leads a team of risk analysts and consultants whose focus areas include the development of corporate market-entry assessments, sector risk analysis, stakeholder mapping and other tailored risk analysis and consulting work across North and South America.

# The report

Taking its largest economies as our lens, we look ahead at Latin America's place in the world and key regional trends across politics, economics, security and corruption, society, the environment, and commercial opportunities, over the next five years and beyond.

All attendees at today's conference receive a complimentary copy of our 100+ page report, the *LatAm Outlook 2024*.



# More information

## Location and transport

INTERCONTINENTAL LONDON PARK LANE

One Hamilton Place, Park Ln, London W1J 7QY

TUBE

The InterContinental London Park Lane is just a short walk from Hyde Park Corner on the Piccadilly Line, or 10 minutes' walk from Green Park on the Victoria, Jubilee and Piccadilly Lines.

BUS

Buses including the 9, 14, 22, 23, 52, 74 and 414 stop close to the InterContinental London Park Lane.

## Connect with us on social media



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## Tell us about your experience

We are constantly striving to improve and host events that interest our audience. In light of this, we would like to gather feedback on this policy dialogue.

All attendees will receive an email including a short post-event survey. We kindly ask that you provide any feedback you may have, such that we can provide the best experience possible at future Canning House events.